



# Souvenir Book



An ad in the 2023 Name Convention Souvenir Book is a wonderful opportunity to advertise your business, recognize your club, or give a special message to someone. The souvenir book will reach all of the registrants at the 2023 NAME Convention which will be held in Hyannis, Cape Cod, MA. Many attendees save their books for use after the convention, not only to savor memories, but also as a resource guide to dealers and supporters.

## AD RATES AND SIZES

(the first dimension is width, the second is height):

Full Page 7 1/8" x 9 5/8" or 7.125" x 9.625"	\$70
Half Page 7 1/8" x 4 5/8" or 7.125" x 4.625"	\$40
Quarter Page 3 1/2" x 4 5/8" or 3.5" x 4.625"	\$30
Business Card 3 1/2" x 2" or 3.5" x 2"	\$20

- Ad must be camera ready; preferably black and white.
- If you are sending the hard copy ad, do not fold, staple or paper clip ad.
- Digital format should be in at least 300dpi jpg, png, press-quality pdf, or tiff. (Other formats ask.)
- Prices are for black and white ads.
- Ad must be received by **June 19, 2023**.

Feel free to contact Marlyn at [marlyngarciabrown@gmail.com](mailto:marlyngarciabrown@gmail.com) with questions. To reserve your space, send ad, payment, and contract to:

Marlyn Brown Souvenir  
Book Chair 322 N  
Langley St.  
Alexandria, VA 22304

Ad may be submitted in digital format to [marlyngarciabrown@gmail.com](mailto:marlyngarciabrown@gmail.com).

----- Please **DO NOT** return this form to the NAME Office. Send to address above. -----

## 2023 SOUVENIR BOOK ADVERTISING CONTRACT

METHOD OF PAYMENT:  Check     Money Order (payable to NAME 2023 National Convention)

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

Please indicate ad size:  Full Page \$70     Half Page \$40     Quarter Page \$30     Business Card \$20