



NAME SALES ROOM DEALER APPLICATION INSTRUCTIONS



3 FOOT TABLE OPTION

Deadline: October 1, 2021

NAME invites you to apply to be a Dealer at their National Convention or Regional Houseparty. To be considered, you must be a current NAME member. If you are interested, please complete the following application, and send it, along with the requested enclosures, to the NAME Office at the address below.

Please note the following important information:

1. Application deadlines are posted in the Miniature Gazette and on the NAME website: www.miniatures.org. Accurate and timely applications (that conform to the rules) are vital to the decision-making process.
2. A separate application must be sent for each Convention/Houseparty. You may indicate the event for which you are applying on **either line 1 or 2** on the application form – not both.
3. *Photographs or computer-generated pictures:* remember, this is the time to really represent your product at its best, so make it count! Be sure your pictures are sharp and show your work clearly. All photos should be on a single page. Some members of the selection committee may not be familiar with your work. Product close-ups illustrating your range of items and table display are good choices.
4. A committee including 5 voting members for a Convention or 3 voting members for a Houseparty will discuss and consider each application carefully. Selection criteria include quality of merchandise, variety, scale and to some degree other involvement in the Convention/Houseparty. The committee strives to build a well-balanced sales room that will be appealing to our registrants and successful for our dealer.
5. If you are selected as a Dealer at the Convention/Houseparty, you will be sent VIP Registration forms with your acceptance letter. Unless you are a Business Member, you are required to register to attend the Convention or Houseparty to be a dealer in our sales room.
6. Upon acceptance, you will receive an Agreement form. By returning the completed Agreement along with the table fee which varies based on the amount charged for registration (usually around \$250), you agree to abide by the **NAME Code of Ethics**. Return or email the Agreement to the NAME Office by the deadline indicated in your acceptance letter to avoid cancellation of your acceptance as a dealer. **This application is for a THREE-FOOT TABLE OPTION ONLY (1/2 of a 6' Table). The cost of the Three-Foot Table will be 60% of the cost of a Full Table. Only an even number of Three-Foot Tables will be selected. Only one person and one chair will be allowed behind each Three-Foot Table**
7. **The NAME logo is trademarked and, as such, may not be used in any products without prior written approval by the NAME Board of directors. Use of other corporate logos is subject to their restrictions**

Please **email** the application, and pictures to kim@miniatures.org. There is no fee to apply electronically. Your application and picture page will be uploaded to a secure cloud location for the selection committee to review.

If you choose to **mail** your application and pictures, please include a \$5 processing fee. You may either send a check or money order to the address below or pay via PayPal to: name@miniatures.org. Be sure to include description of payment with check or PayPal. Your application and picture page will be scanned and uploaded to the cloud for the selection committee to review.



For PayPal payment: send to name@miniatures.org with a memo of "Dealer Application."

Signature _____

NAME
Applications
PO Box 69
Carmel IN 46082-0069



NAME Dealer Application



Three-Foot Table Option Deadline: October 1, 2021

1. I am applying for (year) _____ **National Convention**. Location _____
2. I am applying for (year) _____ **Regional Houseparty**. Location _____
3. I am a Business Member, applying as a dealer but not registering for the Convention. Yes _____ No _____
- Business Name _____
- Dealer's Name(s) _____
- Address _____
- City/State/Zip _____
- Telephone _____ Email _____
- Web Site _____

The above information will be included in the program listing.

I understand this is for ONE THREE-FOOT Table (1/2 of a 6' Table). Only 1 person & 1 chair will be allowed behind my table.

4. I have been a dealer at a National Convention: Yes _____ No _____ Last Date _____
5. I have been a dealer at a Regional Houseparty: Yes _____ No _____ Last Date _____
6. How many shows have you done in the past 12 months? _____ Please List: _____
7. If you carry other artist's work, please specify who: _____
8. What scales do you handle? (**indicate by percentage**) 1" _____ 1/2" _____ 1/4" _____ Micro _____

9. Please indicate the products you will bring. Please **indicate by percentage**:

Furniture _____	Lighting/Electrical _____	Porcelain/Glassware/Ceramic _____
Fine Art _____	Flowers/Plants _____	General Merchandise _____
Dolls _____	Accessories _____	Houses/Structures _____
Food _____	Gold/Silver _____	Supplies _____
Other (specify, including percentage) _____		

10. Price range of your merchandise \$ _____ to \$ _____
11. Write a brief synopsis (75 words or less) of your product and specialty. This is your opportunity to "sell" your product. This may also be included in the program. (Please print clearly.)
- _____
- _____
- _____
- _____

Signature: _____ Date: _____

Application deadlines are posted in the Gazette and on the NAME website: www.miniatures.org