

NAME's 50th Anniversary Kit/Finished Piece Application

NAME is celebrating 50 years of Mini Golden Memories and we would love for you to be involved! To commemorate this special occasion, NAME will offer its members reasonably priced kits (similar to Quick Minis)/finished pieces all year long! Each month throughout 2022 at least one NAME 50th Anniversary Kit/Finished Piece will be announced. Artisans will have their offering featured for one month on NAME's Create site. The 50th Anniversary offering could be in multiple scales and also available as a completed item. Artisans have the option of offering kits only, only completed pieces, or both for the same piece.

The 2022 NAME Day project, a memory box, will be announced in the January/February Miniature Gazette. The openings for the individual side sections of the Memory Box are approximately 1 1/2" deep and 1 1/2" wide, and shelving heights of 2". The middle section is 1 1/2" deep, 2 1/4" wide, and approximately 6" in height. Your design should fit within these sizes. Note: Smaller scales could display items for the memory box on pedestals. The pedestal, if required, does not need to be included in the kit. While designs that fit into the memory box are preferred, they are not required to submit an application.

To be considered, you must be a NAME member. Accurate and **complete** applications are vital to the decision-making process. If your 50th Anniversary Kit/Finished Piece is accepted, a NAME administrative fee of \$15 for the offering is due at the time of signing the Agreement. Once your application is approved, the committee will work with you to determine the schedule for your offering.

Please make sure that your description makes it clear what is and is not included in your kit, especially if there are items in your picture that are not included in your kit. You can include up to three photos with your submissions. Please remember, this is your one opportunity to sell your offering, so make it count! Be sure your photographs are sharp and show your project clearly. Please submit clear photos with this application as substitutions are not permitted once an agreement is signed.

Please be specific in your description. If your offering is accepted, this is the description that will appear on NAME's Create website, so you will want to make it appealing to members as well as the selection committee. If accepted, you will have the option to send your prototype to the committee so that it can be photographed within a completed NAME Day project which will then be used in marketing efforts as well as displayed at the Indianapolis Convention. Following its use, it can be mailed back to you or can be donated to NAME to become a part of the museum collection.

The NAME logo and the 50th Anniversary logo are trademarked and, as such, may not be used without prior approval by the NAME Board of Trustees, but may be included in prototypes only. Use of other corporate logos is subject to their restrictions.

Artisans can continue to sell their kit/finished piece on their website following the month it is featured on NAME's Create website. If it contains the NAME/50th Logo, the item will be restricted to a 12-month limit for sales. The item can continue to be sold without the logo.

Prior to applying, please review this list and confirm that you are willing to carry out these basic tasks:

- Provide NAME with all information/photos for an accurate listing.
- If submitting a kit, each kit will include: an Instruction Sheet with assembly instructions, a photograph of the completed kit with the instructor's name, address, phone number and e-mail address for student follow-up if needed.
- Ship all kits/finished pieces. A shipping deadline will be determined at the time of Agreement.

DO NOT send this Application to the NAME Office.

To apply, email this completed form along with a maximum of three (3) photos of the finished prototype to:

Jean Ellsworth: Jellsworth@fuse.net



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Application Deadline: _____

Please send completed form and photos to: Jean Ellsworth: <u>Jellsworth@fuse.net</u>

ONLY ONE SUBMISSION PER FORM PLEASE.

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