

Souvenir Book



An ad in the 2024 Name Convention Souvenir Book is a wonderful opportunity to advertise your business, recognize your club, or give a special message to someone. The souvenir book will reach all of the registrants at the 2024 NAME Convention which will be held in Franklin, TN. Many attendees save their books for use after the convention, not only to savor memories, but also as a resource guide to dealers and supporters.

AD RATES AND SIZES

(the first dimension is width, the second is height):

Full Page 7 ¹ / ₈ " x 9 ⁵ / ₈ " or 7.125" x 9.625"	\$70
Half Page 7 ¹ / ₈ " x 4 ⁵ / ₈ " or 7.125" x 4.625"	\$40
Quarter Page 3 ¹ / ₂ " x 4 ⁵ / ₈ " or 3.5" x 4.625"	\$30
Business Card 3 ¹ / ₂ " x 2" or 3.5" x 2"	\$20

- Ad must be camera ready; preferably black and white.
- If you are sending the hard copy ad, do not fold, staple or paper clip ad.
- Digital format should be in at least 300dpi jpg, png, press-quality pdf, or tiff. (*Other formats ask.*)
- Prices are for black and white ads.
- Ad must be received by May 31, 2024.

Please indicate ad size: ☐ Full Page \$70

Feel free to contact Shannon at 561-422-2189

with questions. To reserve your space, send ad, payment, and contract to:

Shannon Moore 2179 Amesbury Circle Wellington, FL 33414

Ad may be submitted in digital format to shanroy@bellsouth.net

☐ Quarter Page \$30

☐ Business Card \$20

Please DO No	OT return this form to the NAME Office. Send to address above.	
2024 SOUVENIR BOOK ADVERTISING CONTRACT		
METHOD OF PAYMENT: ☐ Check	☐ Money Order (payable to NAME 2024 National Convention)	
Name	Email	
Address	Phone ()	
City	State Zip	
Total Amount Enclosed: \$		

☐ Half Page \$40