



# Souvenir Book



An ad in the 2020 Name Convention Souvenir Book is a wonderful opportunity to advertise your business, recognize your club, or give a special message to someone. The souvenir book will reach all of the registrants at the 2020 NAME Convention which will be held in Indianapolis, IN. Many attendees save their books for use after the convention, not only to savor memories, but also as a *resource guide* to dealers and supporters.

**Ad Rates and Sizes** (the first dimension is width, the second is height):

Full Page 7" x 9"	\$70
Half Page 7" x 4½"	\$40
Quarter Page 3½" x 4½"	\$30
Business Card 2" x 3½"	\$20

- Ad must be camera ready; preferably black and white.
- If you are sending the hard copy ad, do not fold, staple or paper clip ad.
- Digital format should be in at least 300dpi jpg, png, press-quality pdf, or tiff. (Other formats ask.)
- Prices are for black and white ads.
- Ad must be received by **May 8, 2020**.

Feel free to contact Shannon with questions. To reserve your space, send ad, payment, and contract to:

**Shannon Moore,  
Souvenir Book Chair  
2179 Amesbury Circle  
Wellington, FL 33414  
561-422-2189**

Ad may be submitted in digital format to [shanroy@bellsouth.net](mailto:shanroy@bellsouth.net)

----- Please **DO NOT** return this form to the NAME Office. Send to address above. -----

## 2020 Souvenir Book Advertising Contract

**METHOD OF PAYMENT:**  Check  Money Order (payable to NAME 2020 National Convention)

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

Please indicate ad size: •  Full Page \$70 •  Half Page \$40 •  Quarter Page \$30 •  Business Card \$20