



# Souvenir Book



**NOTE: Souvenir books will be given out at registration.**

An ad in the 2018 A3 Regional Houseparty Jockeys and Juleps Souvenir Book is a wonderful opportunity to advertise your business, recognize your club, or give a special message to someone. The Souvenir Book will reach all registrants at the houseparty. Many attendees save their books for use after the convention, not only to savor memories but as a **resource guide** to dealers and supporters.

### Ad Rates and Sizes: (no color ads)

**Full Page** (4.5 " x 7.5") **\$50.00**

**Half Page** (4.5" x 3.5 ") **\$35.00**

**Business Card** (3-1/2" x 2") **\$15.00**

**Your Name on a Julep Cup** somewhere in the Souvenir Book  
name/business name only – no artwork **\$5.00**

- Ad must be camera ready (submitted in a JPG format if submitting digitally). **\*\*preferred**
- Do not fold, staple or paper clip hard copy ads that are mailed.
- Ad must be received by **February 16, 2018**

Ad may be submitted in digital format to **Kim Baldwin** at [kimkirkdorfer@gmail.com](mailto:kimkirkdorfer@gmail.com)

To reserve your space, send ad, payment, and contract by **February 16, 2018** to:

**Kim Baldwin**  
2330 Medford Ln.  
Louisville, KY 40218  
[kimkirkdorfer@gmail.com](mailto:kimkirkdorfer@gmail.com)  
502-413-5912

----- Please **DO NOT** return this form to the NAME Office. Send to address above. -----

## 2018 Souvenir Book Advertising Contract

**METHOD OF PAYMENT:**  Check  Money Order (payable to **NAME 2018 Louisville HP**)

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Total Amount Enclosed: \$** \_\_\_\_\_

Amount Enclosed: [  ] Full Page \$50 [  ] Half Page \$35 [  ] Business Card \$15 [  ] Name on Julep Cup \$5