



# Souvenir Book



An ad in the 2018 Name Convention Souvenir Book is a wonderful opportunity to advertise your business, recognize your club or give a special message to someone. The Souvenir Book will reach 350 registrants at the 2018 NAME Convention in Charleston. Many attendees save their books for use after the convention, not only to savor memories but as a **resource guide** to dealers and supporters.

### Ad Rates and Sizes:

Full Page 7" x 9"	\$70
Half Page 7" x 4½"	\$40
Quarter Page 3½" x 4½"	\$30
Business Card 3½" x 2"	\$20

- Ad must be camera ready; preferably black and white.
- Do not fold, staple or paper clip ad.
- Prices are for black and white ads.
- Ad must be received by **June 1, 2018**.

To reserve your space, send **ad, payment, and contract** to:

**Shannon Moore,  
Souvenir Book Chair  
2179 Amesbury Circle  
Wellington, FL 33414  
561-422-2189**

Ad may be submitted in digital format to [shanroy@bellsouth.net](mailto:shanroy@bellsouth.net) .  
**Feel free to contact Shannon with questions.**

----- Please **do not** return this form to the NAME Office. Send to address above. -----

## 2018 Souvenir Book Advertising Contract

**METHOD OF PAYMENT:**  Check  Money Order, payable to **2018 NAME National Convention**

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Total Amount Enclosed:** \$ \_\_\_\_\_

- **Please indicate ad size:** •  Full Page \$70 •  Half Page \$40 •  Quarter Page \$30 •  Business Card \$20