



# Souvenir Book Advertising



Advertising in NAME's 2017 M-1 Regional Small Scales Houseparty Souvenir Book is a wonderful opportunity to advertise your business, recognize your club, or **give a special message to someone**. Many attendees save their books for use after the houseparty, not only to savor memories but as a resource guide to vendors and supporters.

### Ad Rates and Sizes (see back for ad layout)

<b>Full Page</b> (7-3/8 " x 5-1/4") Full page ad in the Souvenir Book, an ad on the E-3 Regional website, & an ad in the E-3 Newsletter (published after Houseparty).	<b>\$50.00</b>
<b>Half Page</b> (5-1/4" x 3-3/4 ") Half page ad in the Souvenir Book and an ad in the E-3 Regional Newsletter (published after Houseparty).	<b>\$35.00</b>
<b>Business Card</b> (3-1/2" x 2") Business card ad in the Souvenir Book only.	<b>\$20.00</b>
<b>Your Name on a Witches Hat or Pumpkin</b> somewhere in the Souvenir Book – name/business name only – no artwork	<b>\$5.00</b>

### Art work, photos and ad copy can be submitted in digital format (JPG)to:

**weefolkandfantasy@gmail.com**

- Artwork must be camera ready; photos must be black and white.
- Do not fold, staple or paper clip artwork or ad copy.
- Prices are for black and white ads.
- Ad copy and art work must be mailed/emailed by **July 14,2017**.

*To reserve your ad space, mail or email this form, artwork, ad copy and payment to:*

**Callie Brunelli  
35 Bouchouxville Rd.  
Hancock, NY 13783  
570-224-6399**

----- *Please do not send this form to the NAME Office. Send to address above.* -----

## 2017 Souvenir Book Advertising Form

**METHOD OF PAYMENT:** Check or Money Order (no credit cards please) payable to: **NAME 2017 Scranton HP**

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check or Money order # \_\_\_\_\_

NAME/BUSINESS NAME to be put on Hat(s) (if applicable): \_\_\_\_\_

Add'l Hats or pumpkins: \_\_\_\_\_

Amount Enclosed: [ ] Full Page \$50 [ ] Half Page \$40 [ ] Business Card \$20 [ ] Name on Hat or pumpkin \$5