



# NAME Online Houseparty Sales Room Dealer Application Instructions

**Application due September 28, 2018**  
**“Around the World in 8 Days”**  
**May 15-19, 2019**

NAME invites you to apply to be a Dealer at their Online Houseparty. To be considered, you must be a current NAME member. If you are interested, please complete the following application and email / send it, along with the requested enclosures, to the NAME Office at the address below. Sales tables will be virtual tables available on the Online Houseparty website. You may offer special items specifically for sale during the Houseparty or you may offer discounts for your website. Links to your website will be part of your virtual sales table.

Please note the following important information:

1. Postmark deadlines for applications are posted in the Miniature Gazette and on the NAME website: [www.miniatures.org](http://www.miniatures.org). Accurate and timely applications (that conform to the rules) are vital to the decision making process.
  2. A separate application must be sent for the Online Houseparty. All applicants must use the NAME Online Houseparty Sales Room Dealer Application to apply for an Online Houseparty. **No other application form will be accepted.**
  3. *Photographs or computer-generated pictures:* remember, this is the time to really represent your product at its best, so make it count! Be sure your pictures are sharp and show your work clearly. All photos should be sent electronically. Some members of the selection committee may not be familiar with your work. Product close-ups illustrating your range of items is desirable.
  4. A committee including 3 voting members will discuss and consider each application carefully. Selection criteria include quality of merchandise, variety, scale and to some degree other involvement in the Online Houseparty. The committee strives to build a well-balanced sales room that will be appealing to our registrants and successful for our dealers.
  5. If you are selected as a Dealer at the Online Houseparty, you will be sent VIP Registration forms with your acceptance letter.
  6. Upon acceptance, you will receive a Contract. By returning the completed contract along with the table fee (\$20 per table), you agree to abide by the NAME Code of Ethics. Return the contract to the NAME Office by the deadline indicated in your acceptance letter to avoid cancellation of your acceptance as a dealer.
- Please email the application, and pictures to [kim@miniatures.org](mailto:kim@miniatures.org). There is no fee to apply electronically. Your application and picture page will be uploaded to a secure cloud location for the selection committee to review.
  - If you choose to mail your application and pictures, please include a \$5 processing fee. You may either send a check or money order to the address below or pay via PayPal to: [name@miniatures.org](mailto:name@miniatures.org) Be sure to include description of payment with check or PayPal. Your application and picture page will be scanned and uploaded to the cloud.

If you wish to charge your fee you must complete the following:

PayPal: send to [name@miniatures.org](mailto:name@miniatures.org) with a memo of “Online Dealer Application”



Name on Card \_\_\_\_\_

Expiration \_\_\_\_\_

**Do NOT add your credit card information if emailing this form. Call the office afterward with the information.**

Signature \_\_\_\_\_

If mailing please send to:

NAME Applications  
PO Box 69  
Carmel IN 46082-0069



# NAME Online HP Dealer Application

Application due September 28, 2018  
"Around the World in 8 Days"  
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1. I am applying for (year) 2019 Online Houseparty. "Around the World in 8 Days"

Business Name \_\_\_\_\_

Dealer's Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

(The above information will be included in the program listing.)

2. I have been a dealer at a National Convention: Yes \_\_\_ No \_\_\_ Last Date \_\_\_\_\_

3. I have been a dealer at a Regional Houseparty: Yes \_\_\_ No \_\_\_ Last Date \_\_\_\_\_

4. I have been a dealer at an Online Houseparty: Yes \_\_\_ No \_\_\_ Last Date \_\_\_\_\_

4. How many shows have you done in the past 12 months? \_\_\_\_\_ Please List: \_\_\_\_\_

5. If you carry other artist's work, please specify whose: \_\_\_\_\_

6. What scales do you sell? (indicate by percentage) 1" \_\_\_\_\_ 1/2" \_\_\_\_\_ 1/4" \_\_\_\_\_ Micro \_\_\_\_\_

7. Please indicate the products you will bring. Please indicate by percentage:

Furniture \_\_\_\_\_ Lighting/Electrical \_\_\_\_\_ Porcelain/Glassware/Ceramic \_\_\_\_\_

Fine Art \_\_\_\_\_ Flowers/Plants \_\_\_\_\_ General Merchandise \_\_\_\_\_

Dolls \_\_\_\_\_ Accessories \_\_\_\_\_ Houses/Structures \_\_\_\_\_

Food \_\_\_\_\_ Gold/Silver \_\_\_\_\_ Supplies \_\_\_\_\_

Other (specify, including percentage) \_\_\_\_\_

8. Price range of your merchandise \$ \_\_\_\_\_ to \$ \_\_\_\_\_

9. Write a brief synopsis (75 words or less) of your product and specialty. This is your opportunity to "sell" your product.

This may also be included in the program. (Please print clearly.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Deadlines are posted in the Gazette and on the NAME website: [www.miniatures.org](http://www.miniatures.org)