



NAME Sales Room Dealer Application Instructions

NAME invites you to apply to be a Dealer at their National Convention or Regional Houseparty. To be considered, you must be a current NAME member. If you are interested, please complete the following application and send it, along with the requested enclosures, to the NAME Office at the address below.

Please note the following important information:

1. Postmark deadlines for applications are posted in the Miniature Gazette and on the NAME website: www.miniatures.org. Accurate and timely applications (that conform to the rules) are vital to the decision making process.
2. A separate application must be sent for each Convention/Houseparty. You may indicate the event for which you are applying on **either** line 1 **or** 2 on the application form – not both.
3. *Photographs or computer generated pictures*: remember, this is the time to really represent your product at its best, so make it count! Be sure your pictures are sharp and show your work clearly. All photos should be sent on a single page. Some members of the selection committee may not be familiar with your work. Product close-ups illustrating your range of items and table display are good choices.
4. A committee including 5 voting members for a Convention and 3 voting members for a Houseparty will discuss and consider each application carefully. Selection criteria include quality of merchandise, variety, scale and to some degree other involvement in the Convention/Houseparty. The committee strives to build a well-balanced sales room that will be appealing to our registrants and successful for our dealer.
5. If you are selected as a Dealer at the Convention/Houseparty, you will be sent VIP Registration forms with your acceptance letter. You and your Helper must both be registered for the Convention/Houseparty to enter the Sales Room during set up and sales hours except as noted in the Contract.
6. Upon acceptance, you will receive a Contract. By returning the completed contract along with the table fee (approximately the same as the registration fee), you agree to abide by the NAME Code of Ethics. Return the contract to the NAME Office by the deadline indicated in your acceptance letter to avoid cancellation of your acceptance as a dealer. *Extra tables require an additional fee equivalent to the price for a single table. Additional tables are not discounted.

Please mail the application, and pictures to the NAME office. There is a \$5 non-refundable processing fee. You may either send a check or money order to the address below or pay via PayPal, sending your payment to: name@miniatures.org Be sure to include description of payment with check or PayPal. Either use PayPal, mail payment, or call the NAME office with the information.

If you wish to charge your fee you must complete and mail the following:

PayPal: send to name@miniatures.org with a memo of "DL Application"



Name on Card _____

Account Number _____ Expiration _____

Signature _____

National Convention: Eight (8) identical copies of a single 8½ x 11 page (single sided) of photographs or computer generated pictures. No line drawings.
Eight (8) identical copies of the completed Dealer Application.

Regional Houseparty: Six (6) identical copies of a single 8 ½ x 11 page (single sided) of photographs or computer generated pictures. No line drawings.
Six (6) identical copies of the completed Dealer Application.

(If at all possible, the office appreciates if you would staple each copy of the application to the picture with the application on top.)
Do NOT add your credit card information if emailing or faxing any form! Call the office afterward with the information.

NAME Applications
PO Box 69
Carmel IN 46082-0069



NAME Dealer Application

1. I am applying for (year) _____ **National Convention**. Location _____

2. I am applying for (year) _____ **Regional Houseparty**. Location _____

Business Name _____

Dealer's Name(s) _____

Address _____

City/State/Zip _____

Telephone _____ Email _____

Web Site _____

The above information will be included in the program listing.

***IF SALES ROOM SIZE PERMITS : I REALLY, REALLY NEED 2 Tables _____ I would LIKE 2 Tables _____**

3. I have been a dealer at a National Convention: Yes _____ No _____ Last Date _____

4. I have been a dealer at a Regional Houseparty: Yes _____ No _____ Last Date _____

5. How many shows have you done in the past 12 months? _____ Please List: _____

6. If you carry other artist's work, please specify who: _____

7. What scales do you handle? (**indicate by percentage**) 1" _____ 1/2" _____ 1/4" _____ Micro _____

8. Please indicate the products you will bring. Please **indicate by percentage**:

Furniture _____	Lighting/Electrical _____	Porcelain/Glassware/Ceramic _____
Fine Art _____	Flowers/Plants _____	General Merchandise _____
Dolls _____	Accessories _____	Houses/Structures _____
Food _____	Gold/Silver _____	Supplies _____

Other (specify, including percentage) _____

9. Price range of your merchandise \$ _____ to \$ _____

10. Write a brief synopsis (75 words or less) of your product and specialty. This is your opportunity to "sell" your product. This may also be included in the program. (Please print clearly.)

Signature: _____ Date: _____

Postmark deadlines are posted in the Gazette and on the NAME website: www.miniatures.org